FUNDRAISING PACK
Thank you for signing up to raise money towards our projects in Malawi. Together, let's make a difference to provide a hand up, not a hand out.

By signing up and receiving your pack you are already on our way to supporting Ripple Africa's environment, education and healthcare projects, including forest conservation, tree planting, fuel-efficient cookstoves, pre-school education and so much more!

I hope you find everything you need in your fundraising pack. It is jam packed with lots of ideas to help with your fundraising plans. We have also included some inspirational ideas from our past fundraisers to help you.

If you need some fundraising support, drop a message to our fantastic team at info@rippleafrica.org

Meet Davie

He is growing 1,500 fruit trees with a community club to be able to provide a variety of nutritious fruit to his family and sell any surplus to create an ongoing and sustainable income.

Positive impact is really important to the team at Ripple Africa and with your help, we can continue to make a difference in Malawi.

Best wishes,

Geoffrey Furber
Founder & CEO
Safari Supper: Host your own Come Dine with Me event, charging your guests to taste your culinary delights. You could even inject a little competition and get friends and family to host their own as well, so you can score the evening and the cooking.

Climb a Mountain: Ever wanted to climb a mountain? Well here is your chance! There are lots of companies out there offering guided treks up mountains of all shapes and sizes! Better find those boots and start training!

Sponsored Bike Ride: Hop on your bike and start raising some money for charity! There are lots of organised bike rides you can join or you could do your own challenge.

Tea Party: Hold a tea party at home, at the local pub or even at your church. You could even hold a raffle at the same time.

Yogathon: Practice your downward dog with a yogathon! Find a local yoga teacher who might want to help you organise an all-day yoga event with all proceeds going to charity.

It is time to start your fundraising! In your pack you will find lots of ideas, sponsorship forms, event poster templates and much more. Don't forget though, when you are planning and running your fundraising event, have lots of fun!
**Fun Run:** Whether you opt for jog around the park with your kids, a 5k or an ultra marathon, running events are a good opportunity to ask for sponsorship, whatever your level of fitness.

**Quiz Night:** A good way to get everyone talking about a great cause is a quiz night. If your local pub hosts a regular quiz, ask the manager if they would be prepared to run one in honour of your cause.

**Host a Bake Sale:** Who doesn’t love a bake sale! Give your friends and family the chance to show off their skills and raise money for charity at the same time. You could even add an element of competition and offer a prize for the best bake.

**Give it up Challenge:** Whether it’s chocolate, cakes, coffee, there’s something we’d all secretly like to give up – even if it’s for just a day. So why not pledge to give up something for a day, or even a week!

**Dress Down (or up!) Day at Work:** A fun and easy fundraising day within your workplace. Take a bucket to work to collect donations throughout the day. You could even hold a coffee morning and a bake sale at the same time!

**Personal Challenge:** Take on your own personal challenge! Perhaps you would happily shave your head for charity, dye those treasured locks green for a good cause, or even sink into a bath of cold spaghetti hoops?
Dress up as a Superhero for the Day: Whether you’re a child or an adult, you could dress up as superhero for the day to help fundraise for your charity.

Sponsored Skydive: There are lots of skydives to choose from around the country. Make sure you ask as many people as possible to sponsor you before you take the leap!

Sponsored Silence: Take the opportunity not to speak to anyone all day with a sponsored silence. This may not work if your job relies on a phone, but there are lots of lines of work that could accept the challenge of communicating entirely via the written word all day! Or maybe try it at the weekend!

Raffle: Sell tickets for the chance to win a donated prize (perhaps a hamper) or a local service, etc. This is a classic fundraising idea.

Art Exhibition: From sketches, portraits and poetry, to sculptures, collages and paper mâché masterpieces, why not organise for local artists to show off their work and charge an entry fee. You could run a raffle and provide refreshments for a small charge.
Fundraising is great fun but how does your money make an impact?

The answer is simple, it makes a huge difference!

Here's how.

Every £5 you raise can ensure a child receives early years education and a school meal each day for a month

Every £20 you raise can buy five bundles of sweet potato vines for a family

Every £50 you raise can plant 200 trees and protect 600 trees in an existing forest

We inspire local communities to become the change and the solution to the problem.

With your help, we make that happen - thank you very much!
The easiest way for people to ask their friends, family or colleagues to sponsor them is by setting up an online fundraising page, where any money donated is automatically sent to Ripple Africa.

Here's how:

1. Go to our approved fundraising website **Givey** to set up your page and select 'Start Fundraising'. Select Ripple Africa as your charity.

2. Fill out as much, if not all, the information provided to make the most out of your fundraising page. The more details you give the more likely it will engage your donors and therefore increase your donations.

3. Once that's done, click on 'Create Fundraiser'. Your page is now live!

4. If you receive offline/cash donations, you can add these as 'Offline donations'. You can do this via 'Settings' from your fundraising page and they will show up with your total donations amount.

5. Share your page through email and social media to let people know why you are fundraising and how their donation can make a difference.

6. Alternatively, you may wish to use a sponsorship form to collect donations. Details of how to send the money to Ripple Africa is included on the sponsorship form.
As you fundraise, don’t forget to take photos and share them on social media.

By sharing, you not only have the chance to raise more money but...

... you also raise awareness for Ripple Africa—and that is equally as important.

You can tag us on Instagram, Facebook, Twitter and even LinkedIn!

@rippleafrica

We can not wait to see what you do to raise vital funds to support the projects in Malawi.

Whatever you decide, have fun—and thank you.
RESOURCES
Please sponsor me
Help me raise money for Ripple Africa

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<th>Name</th>
<th>Event</th>
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**Gift Aid - boost your donation by 25p for every £1 you donate**

If I have ticked the box headed 'Gift Aid', I confirm that I am a UK Income or Capital Gains taxpayer. I want Ripple Africa to reclaim tax on the donation detailed below. I understand that I must pay an amount of Income Tax and/or Capital Gains Tax in the tax year at least equal to the amount of tax reclaimed by Ripple Africa on the donation.

Remember: FULL NAME + HOME ADDRESS + POSTCODE + DATE COLLECTED + ☑ = Gift Aid

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continued...
What happens next?

Collect your donations from your donors and send the money using one of the following methods.

**Send a cheque:** Make cheques payable to Ripple Africa and send along with the sponsorship form to: Ripple Africa, Whiteleaf Business Centre, 11 Little Balmer, Buckingham, MK18 1TF. Please do not send cash.

**Pay funds in by BACS transfer:** Lloyds Bank plc, Account No: 00817711, Sort Code: 30-14-71, Account Name: Ripple Africa, also sending the sponsorship form to Ripple Africa.
WE ARE SO CLOSE!

JOIN US IN REACHING OUR GOAL OF ____________

DONATE TODAY!

www.rippleafrica.org
DO YOU ALWAYS HAVE THE ANSWER? THEN WE NEED YOU - PUT YOUR KNOWLEDGE TO THE TEST!

Where:
Date:
Time:
Entry price per person:
Book your place, contact:

TEAMS OF UP TO 6 PEOPLE
FUN PRIZES UP FOR GRABS!

Ripple Africa, a charity in Malawi empowering communities to achieve a sustainable future by providing a hand UP, not a hand out.

For more information visit www.rippleafrica.org
Coffee Morning

Date:
Time:
Where:
Contact:

Only £ - includes coffee and cake

Join us for a coffee morning to help raise funds for Ripple Africa, a charity in Malawi who run and support Environment, Education and Healthcare projects.

Ripple Africa empowers communities to achieve a sustainable future by providing a hand up, not a hand out.

For more information visit www.rippleafrica.org

UK Registered Charity Nos: 1103256 and SC043082. Company Registration No: 04823686 England
IN AID OF RIPPLE AFRICA, A CHARITY IN MALAWI WHO RUN ENVIRONMENT, EDUCATION AND HEALTHCARE PROJECTS.

Date: 
Time: 
Where: 
Contact: 

A donation of £1 to Ripple Africa can plant four trees. £1 can also provide a child with school meals for a week!

For more information visit www.rippleafrica.org
SAFARI SUPPER
JOIN THE FUN TO SUPPORT RIPPLE AFRICA

SUPPER PRICE:
TO INCLUDE:

DATE:
TIME:
WHERE:
PHONE:

IF YOU’D LIKE TO COME PLEASE CONFIRM BY:

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