FUNDRAISING PACK

Company Reg No: 4823686 England · UK Reg Charity Nos: 1103256 (England & Wales) and SC043082 (Scotland) · US Registered 501(c)3 Charity · EIN 26-2059213

Ripple Africa

WELCOME

Thank you for signing up to raise money towards our Education Projects. Together, let's make a difference to provide a hand up, not a hand out.

By signing up and receiving your pack you are already on our way to supporting Ripple Africa's education project, including building new schools and buildings, school meal funding, buying new resources and so much more!

I hope you find everything you need in your fundraising pack. It is jam packed with lots of ideas to help with your fundraising plans. We have also included some inspirational ideas from our past fundraisers to help you.

If you need some fundraising support, drop a message to our fantastic team at info@rippleafrica.org

Meet Robert and Liness

They both come to our pre-schools every day.

Robert enjoys making music with his friends and Liness loves reading!

Positive impact is really important to the team at Ripple Africa and with your help, we can continue to make a difference in Malawi.

Best wishes,

Geoffrey Furber
Founder & CEO

FUNDRAISING IDEAS

It is time to start your fundraising! In your pack you will find lots of ideas, sponsorship forms, event poster templates and much more. Don't forget though, when you are planning and running your fundraising event, have lots of fun!

Cake Sale: Host a bake sale! Parents, students and school staff can all contribute cakes, buns, biscuits and more for a one-day sale – invite children and parents to buy them at times during the day!

School Disco: You could hold a school disco and invite pupils and families into the school hall for an evening of dance floor fun! Charge a small entry fee and sell crisps, pop and sweets!

Playground Challenge: Design an obstacle course in the playground! Invite students to use items from school such as benches, hoops, balls, skipping ropes and mats, etc., and ask each class to come up with their own designs. Pick the best and build the course for the whole school to tackle. Add a sponsorship element to the challenge.

Pizza Party: A great (and tasty) way to raise funds is by having a pizza lunch. You can choose a selection of popular pizza toppings and charge by the slice. Even better, you could work with a local take-away or restaurant to keep the cost down and it's a win-win for everyone. And a yummy treat too!

School table top sale: Families can donate items such as clothes, CD/DVDs, books, toys, then arrange them on tables and watch them sell. It's great fun, everyone gets to grab a bargain and your school raises money for charity!

FUNDRAISING IDEAS

Fun Run: A fun run or walk lets the children raise sponsorship for the distance covered. Why not add a little extra fun with fancy dress, and you could even encourage parents to join in from home or at the weekend.

Your School's Got Talent!: What school isn't bursting with talented children, teachers and staff? So here's a great way to showcase all those budding singers, dancers, comics, magicians and actors with your very own fundraising talent extravaganza!

Mufti Day: Come to school in your 'normal' clothes and ask children for a small donation. For a few pennies more, you could even invite them to attend school in Fancy Dress!

Teacher Challenge: Know a teacher who would happily shave his head for charity, dye those treasured locks green for a good cause, or even sink into a bath of cold spaghetti hoops! Set a fundraising target for your entire school to reach. Don't forget to download our fundraising thermometer poster to help keep track of all those donations!

Read-a-Thon: Books and stories provide a great school fundraising opportunity. By picking a special 'Book Day' you can ask your classes or individual children to read their favourite stories and books during a set period. Children can ask family members and friends to sponsor their 'read' and the more pages they can read, the more money they'll raise.

Teacher Charity Game: You could organise a 'friendly' game of football, cricket or rounders between teams of teachers and children!

FUNDRAISING IDEAS

Recipe Collection: Ask your students and their families to share their favourite recipes, then collate these all into a limited-edition Recipe Book that you can publish and sell to raise funds. By asking children to illustrate each recipe and even design a cover, it can become a real community collector's item too.

Give It Up Challenge: Whether it's chocolate, cakes, coffee, there's something we'd all secretly like to give up – even if it's for just a day. So why not ask each teacher to pledge to give up something for a day, or even a week, then set the children a fundraising target to hit. Once the target is reached, the teachers have to make good on their 'Give Up Pledge! Set a chunky target using our Charity Thermometer Poster and make this a focus for assemblies to build up the excitement and determination!

Art Exhibition: From sketches, portraits and poetry, to sculptures, collages and paper mâché masterpieces, children love to show off their creative sides. That's why a school art exhibition, showcasing all their creativity, is always popular. Perhaps charge a small entrance fee and then, if the children agree, hold an auction and let parents, family and friends bid to buy the art!

Raffle: Sell tickets for the chance to win a donated prize (perhaps a hamper) or a local service, etc. This is one of the easiest primary school fundraising ideas.

Quiz night: Host a quiz! Invite parents and members of the community to enter individually or as teams. Perhaps have 'themed' questions and recruit a volunteer "quiz master" to be the host. Offer a prize for the winners.

Ripple Africa

IMPACT

Fundraising is great fun but how does your money make an impact?

The answer is simple, it makes a huge difference!

Here's how.

Every **£5** you raise can ensure a child receives early years education and a school meal each day for a month

Every **£20** you raise enables us to buy 1,000 bricks for an Education building project

Every **£50** you raise can buy a desk for three students to sit and learn at

Every child around the world should receive a quality education.

With your help, we make that happen - thank you so very much!

HOW TO DONATE

The easiest way for people to ask their friends, family or colleagues to sponsor them is by setting up an online fundraising page, where any money donated is automatically sent to Ripple Africa.

Here's how:

1. Go to our approved fundraising website **Givey** to set up your page and select 'Start Fundraising'. Select Ripple Africa as your charity.

2. Fill out as much, if not all, the information provided to make the most out of your fundraising page. The more details you give the more likely it will engage your donors and therefore increase your donations.

3. Once thats done, click on 'Create Fundraiser'. Your page is now live!

4. If you receive offline/cash donations, you can add these as 'Offline donations'. You can do this via 'Settings' from your fundraising page and they will show up with your total donations amount.

5. Share your page through email and social media to let people know why you are fundraising and how their donation can make a difference.

6. Alternatively, you may wish to use a sponsorship form to collect donations. Details of how to send the money to Ripple Africa is included on the sponsorship form.

SHOUT ABOUT IT

Ripple Africa

As you fundraise, don't forget to take photos and share them on social media.

By sharing, you not only have the chance to raise more money but...

... you also raise awareness for Ripple Africa - and that is equally as important.

You can tag us on Instagram, Facebook, Twitter and even LinkedIn!

@rippleafrica

We can not wait to see what you do to raise vital funds to support the projects in Malawi.

Whatever you decide, have fun - and thank you.

RESOURCES

Please sponsor me

Help me raise money for Ripple Africa

Name	
Event	

Gift Aid - boost your donation by 25p for every £1 you donate

If I have ticked the box headed 'Gift Aid', I confirm that I am a UK Income or Capital Gains taxpayer. I want Ripple Africa to reclaim tax on the donation detailed below. I understand that I must pay an amount of Income Tax and/or Capital Gains Tax in the tax year at least equal to the amount of tax reclaimed by Ripple Africa on the donation.

giftaid it

Remember: FULL NAME + HOME ADDRESS + POSTCODE + DATE COLLECTED ☑ = Gift Aid

TITLE	FIRST NAME	SURNAME	POSTCODE	HOME ADDRESS (NOT WORK ADDRESS)	AMOUNT	GIFT AID	DATE COLLECTED
Mr	Edward	Example	AB1 1BC	1 The Street, London	£20.00	✓	01/09/22
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What happens next?

Collect your donations from your donors and send the money using one of the following methods.

Send a cheque: Make cheques payable to Ripple Africa and send along with the sponsorship form to: Ripple Africa, Whiteleaf Business Centre, 11 Little Balmer, Buckingham, MK18 1TF. Please do not send cash.

Pay funds in by BACS transfer: Lloyds Bank plc, Account No: 00817711, Sort Code: 30-14-71, Account Name: Ripple Africa, also sending the sponsorship form to Ripple Africa.

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Registered with FUNDRAISING REGULATOR

£_____

£_____

£_____

WE ARE SO CLOSE!

JOIN US IN REACHING OUR GOAL OF _____

DONATE TODAY!

www.rippleafrica.org

In aid of Ripple Africa, a charity in Malawi who run eight pre-schools providing 150,000 schools meals and early years education every year.

Date: .....

Time: .....

Where: .....

Contact: .....

A donation of **£1** provides a child with hot meals and lessons for a week

www.rippleafrica.org

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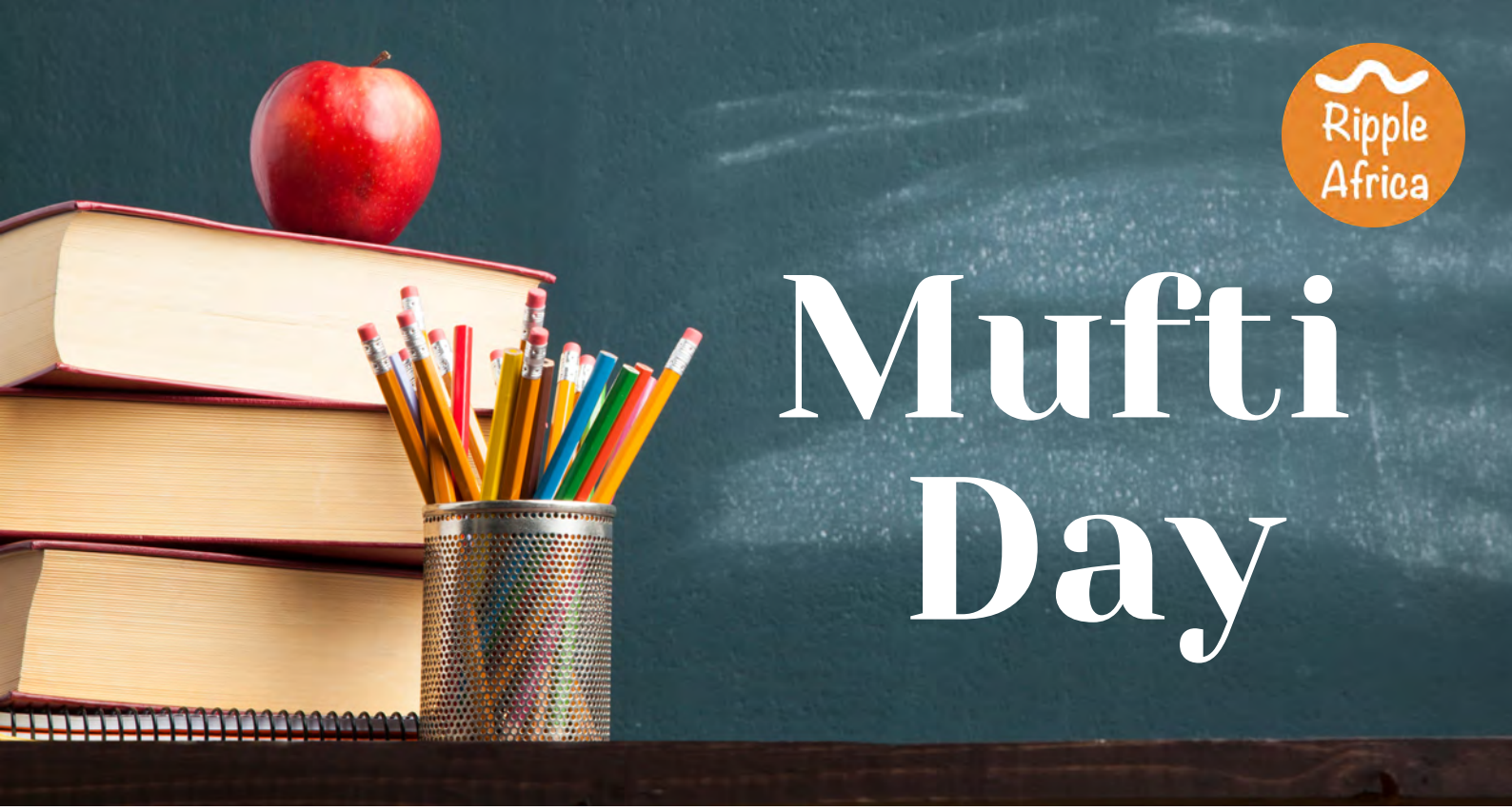

Mufti Day

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Date:.....

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